

What we will do to deliver our key activities in LTP3

To effectively maintain our transport system and ensure that it is resilient to the effects of climate change we will:

- Use a policy-led and proactive approach to maintain the condition of our transport system and its assets
- Mitigate, and adapt to the effects of climate change and traffic growth

To support the economy and population growth we will ensure more consistent, predictable and reliable journey times for the movement of people and goods by:

- Improving the management of our road network, focussing on journey time reliability for the movement of materials, goods and people
- Promoting and supporting the efficient and safe movement of freight
- Supporting the economies of our market towns and rural areas
- Supporting the needs of an expanding economy and key economic sectors
- Supporting people's ability to access job opportunities and businesses ability to access a broad pool of labour
- Working with planning authorities, developers and other relevant bodies to limit the potential transportation impacts of population growth on the efficient and reliable operation of our transport system
- Supporting the Leicester and Leicestershire Enterprise Partnership (LLEP)
- Continuing to improve our understanding of the way our transport system functions and the impacts that economic changes and population growth are likely to have on it
- Maintaining the economic efficiency and effectiveness of our transport system by investigating and, as necessary, implementing active demand management measures

To encourage active and sustainable travel we will enable more people to walk, cycle and use public transport as part of their daily lives by:

- Working with planning authorities, developers and other relevant bodies to reduce the need to travel
- Improving the quality of the walking, cycling and public transport facilities offered to our residents, businesses and visitors
- Increasing our efforts to influence peoples' travel choices
- Seeking to encourage less polluting travel by car
- Improving our understanding of the impacts of what we are doing to influence travel choices and their wider health and environmental benefits.

Appendix D

To improve the connectivity and accessibility of our transport system we will enable all residents to have efficient, easy and affordable access to key services, particularly by public transport, bike and foot:

Note that as with LTP2, our efforts will concentrate on improving the general accessibility and connectivity of our transport system for all users. However, we will also focus particularly on social inclusion by:

- Recognising that there will be an ongoing financial cost to the County Council in maintaining accessibility to services and facilities for people living in more remote and rural areas of the County, but seeking to do so in the most cost effective and affordable ways
- Improving accessibility to our transport system for those with physical or mental disabilities
- Addressing issues around the fear of crime

We will also work through the planning system with planning authorities and other relevant bodies to ensure that people are able to access services and other facilities.

To improve road safety we will reduce the number of road casualties by:

- Delivering a safer road environment for all road users
- Managing vehicle speeds
- Working with the Leicester, Leicestershire and Rutland Road Safety Partnership to educate, inform and influence driver behaviour
- Continuing with measures to improve road safety that focus on vulnerable road users
- Continuing to develop our approach to the monitoring, analysis and reporting of road casualty levels and trends

To achieve improvements to quality of life and improve access to the natural environment:

Our identification of 'quality of life' as a separate activity in LTP3 reflects how important we feel it is not to lose sight of the need and desire to achieve a better Leicestershire. However, broadly speaking, the things that we do to deliver our other LTP3 activities will help achieve improvements in people's quality of life. For example:

- Undertaking climate change adaptation actions e.g. identifying locations and resilient systems most at risk of climate change
- Encouraging sustainable forms of transport and improving facilities e.g. cycling, walking, public transport and car share
- Maintaining the condition of the highway network e.g. drainage maintenance, gully cleaning
- maintaining our core lorry route network

Appendix D

- Working with local health authorities and social services providers to understand how public transport can be targeted/adapted to promote independent travel and meet the needs of an ageing population.